



# ALL DAY TUESDAY™

## WEBSITE DESIGN QUESTIONNAIRE

Briefly describe what your organization does?

How will a website be important to your organization?

What specific goals do you have for your website?

Who specifically do you seek to market to through your website?



# ALL DAY TUESDAY™

## WEBSITE DESIGN QUESTIONNAIRE

How would a typical user interact with your website?

Do you have a logo?

Do you have a slogan or tagline that clearly describes your organization's mission?

Do you have photos that you plan on using on the website, or will you need us to provide some?



# ALL DAY TUESDAY™

## WEBSITE DESIGN QUESTIONNAIRE

Do you have written text for your website?

How many pages do you anticipate your website will have?

What five other websites do you like? What about them do you find most attractive?

What important information about your customers will be collected on your website?



# ALL DAY TUESDAY™

## WEBSITE DESIGN QUESTIONNAIRE

Are you planning to do any sales or transact money online ?

Can customers find you website by typing key words in search engines? (Google or Bing)

Who's responsible for updating the content on your website?

Will you require us to train your employee[s] for updates?



# ALL DAY TUESDAY™

## WEBSITE DESIGN QUESTIONNAIRE

Who will be a decision maker on this project?

What deadline do you have for completing this project?

What is your budget for this project?

What other important information do you want us to know?

**Highlight questions where you need further clarification or explanation. As much detail as possible is preferred, but anything you can provide initially will help guide us in defining the initial direction for your logo/identity and or website design.**

CLEAR FORM

EMAIL FORM

PRINT FORM